

education School of Visual Arts / New York, NY - Advertising / GPA 3.7 / BA / May 2007

experience TBWA\Chiat\Day / 02 / 2008
art director / freelance - conceptualizing, create and design ads for new business pitch.
Client: NuvaRing

DDB / 07 / 2007
art director / freelance - conceptualizing, create and design ads for clients and pitches.
Client: Subaru, Philips, Hertz

Wunderman / 05 / 2007 - 06 / 2007
jr. art director / freelance - conceptualizing, create and design ads for clients and pitches.
Clients: Citi, HP, Nokia, Microsoft

Apple Inc. / 06 / 2005 - 06 / 2007
apple campus rep - design ad campaigns for school of visual arts computer store (cava).

Grey Worldwide / summer / 2006
art director / intern - conceptualizing, create and design ads for clients and pitches.
Clients: Pringles, Hasbro, Frontier Airlines, Centrum, Citi Bank,
Flomax, Juvederm, The Ad Council, Captain Morgax, Febreze

The Ad Store / 09 / 2005 - 12 / 2005
intern - assist the art department, designing logos, creating postcards, and designing ads

MZ Inc. Advertising / 06 / 2005 - 08 / 2005
graphic designer / intern - overseeing the art department, designing logos, creating powerpoint presentations for potential clients, branding and designing ads

Lockwood Publications / 10 / 2004 - 06 / 2005
jr. art director / intern - created inhouse ads, media kits, subscription cards, retouch photos, contact clients about ads, trained as production coordinator

Revlon / 03 / 2005
freelance - assist art team with creation of display case for new makeup line.

Citadel Broadcasting / 10 / 2003
freelance - designed logo for des moines radio station, 98.3 wow fm.

shows

- 2008 - What I'd Rather Be Doing if It Paid as Well as Advertising
- 2007 - The One Club 13th Annual Student Exhibition
- 2007 - Art Directors Club: National Portfolio Review - Top 100 Advertising Students
- 2007 - Art Directors Club: Advertising and Graphic Design Senior Portfolio
- 2006 - First Light's Portfolio Night IV "Overtime"
- 2006 - Art Directors Club: Advertising and Graphic Design Senior Portfolio
- 2004 - One Club: Cast Your Vote Show

awards

- 2007 - Graphis New Talent - Gold Winner
- 2006 - Art Directors Club - Archive Magazine Scholarship in Advertising
- 2006 - Korey Kay & Partners - Lois Korey Copywriting Scholarship

publications - Graphis New Talent 2007

skills - Adobe Photoshop, Illustrator, InDesign, Acrobat, MS Office, Quark Xpress, proficient with both Mac & PC
- Experienced with Digital and 35mm cameras, have art directed photo and tv shoots

affiliations - Member of the jaMuse Advisory Board. jaMuse: an online creative community created by MRG-International
- The One Club, The Art Directors Club, ACNY / ANDY, D&Ad, ihaveanidea.org, Facebook: The Ad Group

