

2007 ONE SHOW INTERACTIVE PENCIL WINNERS

Category	Client	Name	Agency	City	Pencil	
One Show Interactive	01A: Business to Consumer - Single	Brastemp	Water Purifier	AgenciaClick	Sao Paulo	Silver
One Show Interactive	01A: Business to Consumer - Single	Arno	Pong	F/Nazca Saatchi & Saatchi	Sao Paulo	Bronze
One Show Interactive	01A: Business to Consumer - Single	Visit Sweden	Stockholm the musical	Farfar	Stockholm	Gold
One Show Interactive	01A: Business to Consumer - Single	MINI	Overboost	Glue	London	Bronze
One Show Interactive	01B: Business to Consumer - Campaign	Henkel	Sound Off	DDB	Sao Paulo	Bronze
One Show Interactive	01B: Business to Consumer - Campaign	Virgin Games	Virgin Casino	Lean Mean Fighting Machine	London	Silver
One Show Interactive	01E: Public Service/Non-Profit/ Educational - Single	Greenpeace	Peg Solitaire	AlmapBBDO	Sao Paulo	Gold
One Show Interactive	01E: Public Service/Non-Profit/ Educational - Single	RememberSegregation.org	Colored/Whites Banner	DDB	Seattle	Silver
One Show Interactive	01E: Public Service/Non-Profit/ Educational - Single	World Wildlife Fund	Turtle	Leo Burnett	Sydney	Bronze
One Show Interactive	02A: Business to Consumer - Single	Fedex	Power Nap	Atmosphere BBDO	New York	Bronze
One Show Interactive	02A: Business to Consumer - Single	Kabel Deutschland RedX Club	The Banner Kamasutra/1.000 Positions	Jung von Matt	Stuttgart	Gold
One Show Interactive	02B: Business to Consumer - Campaign	Volkswagen	GTI Banner Campaign	Crispin Porter + Bogusky	Miami	Gold
One Show Interactive	02B: Business to Consumer - Campaign	Volkswagen	Jetta Banner Campaign	Crispin Porter + Bogusky	Miami	Silver
One Show Interactive	02B: Business to Consumer - Campaign	HD DVD	HDDVD Banners	Goodby, Silverstein & Partners	San Francisco	Bronze
One Show Interactive	02E: Public Service/Non-Profit/ Educational - Single	WWF/ADENA	Gorilla	Contrapunto	Madrid	Silver
One Show Interactive	02E: Public Service/Non-Profit/ Educational - Single	COI/Home Office	At Home	Profero	London	Bronze
One Show Interactive	03A: Business to Consumer	Burger King	Whopperettes.com	Crispin Porter + Bogusky	Miami	Silver
One Show Interactive	03A: Business to Consumer	Volkswagen	VWFeatures.com/Jetta Safe Happens	Crispin Porter + Bogusky	Miami	Bronze
One Show Interactive	03A: Business to Consumer	California Fluid Milk Processors Advisory Board	Brittlelactica: Planet in Need	Goodby, Silverstein & Partners	San Francisco	Silver
One Show Interactive	03A: Business to Consumer	Weave Toshi	Daydream	Qubibi	Tokyo	Gold
One Show Interactive	03A: Business to Consumer	Philips Norelco	Bodygroom Electric Shaver	Tribal DDB	New York	Gold
One Show Interactive	03B: Business to Business	Cisco Systems Germany	Cisco booming	OgilvyOne	Frankfurt	Silver
One Show Interactive	03C: Public Service/Non-Profit/ Educational	FUNDACION NATURA	Slow Down Climate Change	CP Proximity	Barcelona	Bronze
One Show Interactive	03C: Public Service/Non-Profit/ Educational	The Hear and Be Heard Fund Centre for Hearing Int	What Noise?	Kinetic	Singapore	Silver
One Show Interactive	04A: Business to Consumer	Nike	Nike Air	Big Spaceship	New York	Bronze
One Show Interactive	04A: Business to Consumer	Diesel	Heidies	Farfar	Stockholm	Silver
One Show Interactive	04A: Business to Consumer	Nike	The Chain	Framfab	Copenhagen	Gold
One Show Interactive	04A: Business to Consumer	Getty Images	Getty Images - 10 ways	Great Works	Stockholm	Bronze
One Show Interactive	04A: Business to Consumer	Nastuh Abootalebi	Nastuh Abootalebi	Scholz & Volkmer	Wiesbaden	Silver
One Show Interactive	04A: Business to Consumer	UNIQLO	UNIQLO.COM	tha	Tokyo	Silver
One Show Interactive	04C: E-Commerce	Optimo	Optimo	FORM::PROCESS	Tokyo	Gold
One Show Interactive	04C: E-Commerce	APOTEKET (SWEDISH PHARMACY)	Sneeze Aid	Forsman & Bodenfors	Gothenburg	Silver
One Show Interactive	04C: E-Commerce	Nike	NikeStore	R/GA	New York	Bronze
One Show Interactive	04D: Public Service/Non-Profit/ Educational	The Swedish alcohol committee	How to party	Farfar	Stockholm	Bronze
One Show Interactive	04D: Public Service/Non-Profit/ Educational	Semillero, Creatives School	Semillero	Grupo W	Saltlito	Silver
One Show Interactive	05A: Online	Volvo Cars Corporation	The Hunt	Euro RSCG 4D	Amsterdam	Bronze
One Show Interactive	05A: Online	Unilever, Rexona	The Stuntman	Grupo W	Saltlito	Silver
One Show Interactive	05A: Online	Nike	Nike+	R/GA	New York	Gold
One Show Interactive	06A: Business to Consumer	Spring Mobile	Hear the difference	Akestam Holst	Stockholm	Silver
One Show Interactive	06A: Business to Consumer	Palm	Treo 680 Bus Shelter	AKQA	San Francisco	Bronze
One Show Interactive	06A: Business to Consumer	MINI Brandmanagement	MINI Turn Your Mobile	Interone Worldwide	Munich	Bronze
One Show Interactive	06A: Business to Consumer	Sprint	Timing	TBWA\Chiat\Day	New York	Gold
One Show Interactive	07A: Business to Consumer	ProSieben Television	LOST - Interactive E-Mail Campaign	Jung von Matt	Hamburg	Gold
One Show Interactive	07A: Business to Consumer	R/GA	R/GA Origami Holiday 2006	R/GA	New York	Silver
One Show Interactive	07C: Public Service/Non-Profit/ Educational	American Legacy Foundation/truth	Hairy-Mail	Arnold and Crispin Porter + Bogusky	Boston/Miami	Bronze
One Show Interactive	08A: Business to Consumer	Smirnoff	Tea Party	Bartle Bogle Hegarty	New York	Silver
One Show Interactive	08A: Business to Consumer	Sky One	Come Home to The Simpsons	devilfish	London	Bronze
One Show Interactive	08A: Business to Consumer	Diesel	Heidies	Farfar	Stockholm	Bronze
One Show Interactive	08A: Business to Consumer	Unilever Canada - Dove SFF	Evolution	Ogilvy & Mather	Toronto	Gold
One Show Interactive	09A: New Media Innovation and Development	Nike	Nike Festival of Air	AKQA	London	Silver
One Show Interactive	09A: New Media Innovation and Development	Yell.com	Yell.com GPS Bus Ads	AKQA	London	Silver
One Show Interactive	09A: New Media Innovation and Development	Audi AG	Audi R8	Argonauten G2	Duesseldorf	Bronze
One Show Interactive	09A: New Media Innovation and Development	Diageo	Johnnie Walker Digital PA	Ogilvy	Singapore	Bronze
One Show Interactive	09A: New Media Innovation and Development	MINI	Follow the White Rabbit	Profero	London	Bronze
One Show Interactive	09A: New Media Innovation and Development	Nike	Nike+	R/GA	New York	Gold
One Show Interactive	10A: Other Interactive Digital Media	Saturn	Saturn: Green Line NextFest	Goodby, Silverstein & Partners	San Francisco	Silver
One Show Interactive	10A: Other Interactive Digital Media	Microsoft Japan	Big Shadow	GT	Tokyo	Gold
One Show Interactive	10A: Other Interactive Digital Media	Full Frame Documentary Film Festival	The First Internet Fire	McKinney	Durham	Bronze
One Show Interactive	11A: Integrated Branding Campaign	Nike Japan	NikeCosplay	ADK	Tokyo	Silver
One Show Interactive	11A: Integrated Branding Campaign	Volkswagen	GTI Pre-Tuned Integrated	Crispin Porter + Bogusky	Miami	Gold
One Show Interactive	11A: Integrated Branding Campaign	Volkswagen	Safe Happens Integrated	Crispin Porter + Bogusky	Miami	Bronze
One Show Interactive	11A: Integrated Branding Campaign	Burger King	Xbox Games Innovative Campaign	Crispin Porter + Bogusky and Equity M	Miami	Gold
One Show Interactive	11A: Integrated Branding Campaign	JetBlue	Jet Blue Integrated	JWT	New York	Bronze
One Show Interactive	11A: Integrated Branding Campaign	Polaris	The Duel	McKinney	Durham	Silver
One Show Interactive	12A: Web Sites	DJ Blink	Blinkville	(if) Interactive	Kuala Lumpur	Bronze
One Show Interactive	12A: Web Sites	Jonathan Yuen	Jonathan Yuen (2006)	Jonathan Yuen	Singapore	Silver
One Show Interactive	12A: Web Sites	mono	monoface	mono	Minneapolis	Gold