



## 2011 ONE SHOW FINALISTS

Updated 5/4

Category	Client	Entry Title	Agency Name	City
01A: Newspaper: Full Page or Spread - Single	SonntagsZeitung	SOZ - Merkel	Advico Y&R AG (Y&R Gruppe)	Zurich
01A: Newspaper: Full Page or Spread - Single	smart Canada	One Way	BBDO Canada	Toronto
01A: Newspaper: Full Page or Spread - Single	FreshLock China	Freshlock : Cornflakes	DDB	Hong Kong
01A: Newspaper: Full Page or Spread - Single	FreshLock China	Freshlock : Crackers	DDB	Hong Kong
01A: Newspaper: Full Page or Spread - Single	Chupa Chups	Sindy	DDB	Paris
01A: Newspaper: Full Page or Spread - Single	Penguin Books Singapore	Landmarks	DDB	Singapore
01A: Newspaper: Full Page or Spread - Single	Reckitt Benckiser	Frog	Euro RSCG Bangkok	Wattana
01A: Newspaper: Full Page or Spread - Single	Batelco	Batelco Directory - Hotel	FP7/BAH	Manama
01A: Newspaper: Full Page or Spread - Single	Batelco	Batelco Directory - Hospital	FP7/BAH	Manama
01A: Newspaper: Full Page or Spread - Single	Avis	Reunion	Ireland/Davenport	Johannesburg
01A: Newspaper: Full Page or Spread - Single	Volkswagen	Sell Your Car	Ogilvy	Cape Town
01A: Newspaper: Full Page or Spread - Single	Hooters	Tools	Ogilvy	Guatemala
01A: Newspaper: Full Page or Spread - Single	Carulla	Fine cutting knives / Fish	Ogilvy & Mather	Bogota
01A: Newspaper: Full Page or Spread - Single	Dodge	Challenger "Freedom"	Wieden+Kennedy	Portland
01A: Newspaper: Full Page or Spread - Single	Kopelco S.A.	Happy Uncles	Young & Rubicam	Buenos Aires
01B: Newspaper: Full Page or Spread - Campaign	Mercedes-Benz	360ø Campaign	BBDO	Duesseldorf
01B: Newspaper: Full Page or Spread - Campaign	Boston Breakers	Daughters	Brand Content	Boston
01B: Newspaper: Full Page or Spread - Campaign	DB	Beer- The Untold Story	Colenso BBDO	Auckland
01B: Newspaper: Full Page or Spread - Campaign	3M	Ceramic/Crystal/Marble	Creative Juice Bangkok	Bangkok
01B: Newspaper: Full Page or Spread - Campaign	Harvey Nichols	Winter Sale	DDB	London
01B: Newspaper: Full Page or Spread - Campaign	Marmite	Marmite Bars	DDB	London
01B: Newspaper: Full Page or Spread - Campaign	FedEx	Neighbors	DDB	São Paulo
01B: Newspaper: Full Page or Spread - Campaign	Visit Mozambique	Visit Mozambique	DDB Mozambique	Maputo
01B: Newspaper: Full Page or Spread - Campaign	Sky	Any Movie, Any Time	Giovanni+DraftFCB	São Paulo
01B: Newspaper: Full Page or Spread - Campaign	Volkswagen	Rear assist	Grabarz & Partner	Hamburg
01B: Newspaper: Full Page or Spread - Campaign	Spiegel-Verlag	Perspective	Jung von Matt	Hamburg
01B: Newspaper: Full Page or Spread - Campaign	Nissan Auto Insurance	Paint	Lew Lara TBWA	São Paulo
01B: Newspaper: Full Page or Spread - Campaign	PT. Electrolux Indonesia	As Good As New	Lowie Indonesia	Jakarta
01B: Newspaper: Full Page or Spread - Campaign	Midea	Turkey/Cabbage/Cheese/Apple	Ogilvy & Mather	Shanghai
02A: Magazine: Full Page or Spread - Single	Navicom Technology	Gas	Ad Planet Group	Singapore
02A: Magazine: Full Page or Spread - Single	Navicom Technology	Love	Ad Planet Group	Singapore
02A: Magazine: Full Page or Spread - Single	SonntagsZeitung	SOZ - UNO	Advico Y&R AG (Y&R Gruppe)	Zurich
02A: Magazine: Full Page or Spread - Single	SonntagsZeitung	SOZ - Merkel	Advico Y&R AG (Y&R Gruppe)	Zurich
02A: Magazine: Full Page or Spread - Single	Volkswagen	EOS	AlmapBBDO	São Paulo
02A: Magazine: Full Page or Spread - Single	Haagen-Dazs	Heaven	Bates Taiwan	Taipei
02A: Magazine: Full Page or Spread - Single	Chupa Chups	Sindy	DDB	Paris
02A: Magazine: Full Page or Spread - Single	FedEx	Neighbors/ America	DDB	São Paulo
02A: Magazine: Full Page or Spread - Single	CUB	VB Manscent	Droga5	East Sydney
02A: Magazine: Full Page or Spread - Single	Reckitt Benckiser	Chameleon	Euro RSCG Bangkok	Wattana
02A: Magazine: Full Page or Spread - Single	Batelco	Batelco Directory - Hotel	FP7/BAH	Manama
02A: Magazine: Full Page or Spread - Single	Batelco	Batelco Directory - Hospital	FP7/BAH	Manama
02A: Magazine: Full Page or Spread - Single	Rolling Stone Magazine	Copy on Campaign - Motif: Baby	Ogilvy	Frankfurt
02A: Magazine: Full Page or Spread - Single	Rolling Stone Magazine	Copy on Campaign - Motif: Prism	Ogilvy	Frankfurt
02A: Magazine: Full Page or Spread - Single	Outdoor Innovation Co.	Rolled up bed : Steel Bed	Ogilvy & Mather	Bangkok
02A: Magazine: Full Page or Spread - Single	wua wua	MAN BABY	Ogilvy&Mather	Santiago
02A: Magazine: Full Page or Spread - Single	Kopelco S.A.	Happy Aunts	Young&Rubicam Buenos Aires	Buenos Aires
02B: Magazine: Full Page or Spread - Campaign	Navicom Technology	Gas, Toilet, Love	Ad Planet Group	Singapore
02B: Magazine: Full Page or Spread - Campaign	Bayer	Aspirin and CafiAspirin	AlmapBBDO	São Paulo
02B: Magazine: Full Page or Spread - Campaign	Volkswagen	Hands-free parking. (Tiguan)	AlmapBBDO	São Paulo
02B: Magazine: Full Page or Spread - Campaign	Billboard	Music. See what it's made of.	AlmapBBDO	São Paulo
02B: Magazine: Full Page or Spread - Campaign	Diesel	Be Stupid Print	Anomaly	New York
02B: Magazine: Full Page or Spread - Campaign	Armstrong	Unreal Print Campaign	BBDO	New York
02B: Magazine: Full Page or Spread - Campaign	CANAL+	Movies	BETC Euro RSCG	Paris
02B: Magazine: Full Page or Spread - Campaign	Liberty Mutual	Accidents can be overwhelming	Connelly Partners	Boston
02B: Magazine: Full Page or Spread - Campaign	CUB	VB Testimonials	Droga5	East Sydney
02B: Magazine: Full Page or Spread - Campaign	Volkswagen	Rear assist	Grabarz & Partner	Hamburg
02B: Magazine: Full Page or Spread - Campaign	Mercedes-Benz	Fit	Grey	São Paulo
02B: Magazine: Full Page or Spread - Campaign	Spiegel-Verlag	Perspective	Jung von Matt	Hamburg
02B: Magazine: Full Page or Spread - Campaign	Beate Uhse TV	Child Lock	kempertraumann	Hamburg

02B: Magazine: Full Page or Spread - Campaign	MTV	Music Never Dies	Leo Burnett Iberia	Lisboa
02B: Magazine: Full Page or Spread - Campaign	EDITIONS POINTS	FAMOUS SPEECHES COLLECTION	Marcel	Paris
02B: Magazine: Full Page or Spread - Campaign	BSH	Keep Your Kitchen Fresh	Ogilvy	Beijing
02B: Magazine: Full Page or Spread - Campaign	Rolling Stone Magazine	Copy on Campaign	Ogilvy	Frankfurt
02B: Magazine: Full Page or Spread - Campaign	LEGO	Builders of Tomorrow	Serviceplan Gruppe	Munich
02B: Magazine: Full Page or Spread - Campaign	A. W. Faber-Castell Vertrieb	True Colours	Serviceplan Gruppe	Munich
02B: Magazine: Full Page or Spread - Campaign	Magazine Go Outside	Go Outside	Talent Comunicação Planejamento S/A	São Paulo
02B: Magazine: Full Page or Spread - Campaign	NISSAN	SYMMETRY	TBWA/Paris	Boulogne Billancourt
02B: Magazine: Full Page or Spread - Campaign	Canon Marketing	Reflexion	The Leo Burnett Group Thailand	Bangkok
02B: Magazine: Full Page or Spread - Campaign	Nike	Write the Future	Wieden+Kennedy	Amsterdam
02B: Magazine: Full Page or Spread - Campaign	Harvey Nichols	Accessories Required	Y&R	Dubai
03A: Small Space - Single	Allstate Insurance	Delete Text Driving	Leo Burnett	Chicago
03A: Small Space - Single	Land Rover	Yakla Snow Lotus	Y&R	Dubai
03B: Small Space - Campaign	EDITIONS POINTS	Famous Speeches Collection	Marcel	Paris
03B: Small Space - Campaign	Hindustan Unilever Limited / Pond's Age Miracle	Young Love	Ogilvy & Mather	Mumbai
03B: Small Space - Campaign	Microsoft Corporation Xbox Resident Evil 5	Zombieland	Y&R	Dubai
04A: Out of Home - Single	Cititerio	Cititerio - Cut into finest slices	Advico Y&R AG (Y&R Gruppe)	Zurich
04A: Out of Home - Single	Booksellers NZ	Book Sculpture	Clemenger BBDO	Wellington
04A: Out of Home - Single	TVNZ	Doq Flight	Colenso BBDO	Auckland
04A: Out of Home - Single	Ironkore Performance Training Gym	Concrete Block Coupon	Cossette	Toronto
04A: Out of Home - Single	Bolthouse Farms	Vending Machine	Crispin Porter + Bogusky	Boulder
04A: Out of Home - Single	Kraft	Heated Noodle	Crispin Porter + Bogusky	Boulder
04A: Out of Home - Single	Kraft	Digital Smile	Crispin Porter + Bogusky	Boulder
04A: Out of Home - Single	FreshLock China	Freshlock : Crackers	DDB	Hong Kong
04A: Out of Home - Single	Penguin Books Singapore	Road	DDB	Singapore
04A: Out of Home - Single	McDonald's Sweden	Catch the Goodies	DDB	Stockholm
04A: Out of Home - Single	Whitcoulls Read More Movies	Clockwork Orange	DraftFCB	Auckland
04A: Out of Home - Single	Batelco	Batelco Directory - Hospital	FP7/BAH	Manama
04A: Out of Home - Single	Batelco	Batelco Directory - Hotel	FP7/BAH	Manama
04A: Out of Home - Single	IKEA	IKEA Store Opening	Grabarz & Partner	Hamburg
04A: Out of Home - Single	Nestle	Kit Kat Chairs	JWT	Auckland
04A: Out of Home - Single	Edding International	The grout marker billboard	kempertrautmann	Hamburg
04A: Out of Home - Single	Norwegian Airlines	6 stores in 6 days	Kitchen Leo Burnett	Oslo
04A: Out of Home - Single	Norwegian	Internet Sun Generator	Kitchen Leo Burnett	Oslo
04A: Out of Home - Single	IKEA	Trailer	Leo Burnett	Hong Kong
04A: Out of Home - Single	Time Out Magazine	Live Review	Leo Burnett	Hong Kong
04A: Out of Home - Single	SUPOR	Supor Non-Strick Pans	Leo Burnett	Shanghai
04A: Out of Home - Single	James Ready	James Ready Coupon Billboard - "Pierced"	Leo Burnett	Toronto
04A: Out of Home - Single	James Ready	James Ready Coupon Billboard - "Pants"	Leo Burnett	Toronto
04A: Out of Home - Single	Fiat	Street Evo	Leo Burnett Iberia	Madrid
04A: Out of Home - Single	Alcro	"Colour tackle" Alcro Paint	Lowe Brindfors	Stockholm
04A: Out of Home - Single	Videocon Mobile Phones	The Cascade of Books	McCann Worldgroup	Mumbai
04A: Out of Home - Single	Target	Target Kaleidoscopic Fashion Spectacular	Mother	New York
04A: Out of Home - Single	Bruins	Moustache	Mullen	Boston
04A: Out of Home - Single	Coca-Cola	The Friendship Machine	Ogilvy & Mather Argentina	Buenos Aires
04A: Out of Home - Single	Panini Verlags	MAD light bulb	Serviceplan Gruppe	Munich
04B: Out of Home - Campaign	Billboard	Music. See what it's made of.	AlmapBBDO	São Paulo
04B: Out of Home - Campaign	Mercedes-Benz	360° Campaign	BBDO	Duesseldorf
04B: Out of Home - Campaign	FreshLock China	Freshlock : Cornflakes/Raisins/Crackers	DDB	Hong Kong
04B: Out of Home - Campaign	Penguin Books Singapore	Coin Landscapes	DDB	Singapore
04B: Out of Home - Campaign	Whitcoulls	Clockwork Orange, Willy Wonka, Dragon Tattoo	DraftFCB	Auckland
04B: Out of Home - Campaign	Bing with Jay-Z	Decode Jay-Z with Bing	Droga5	New York
04B: Out of Home - Campaign	Mercedes-Benz	Fit	Grey	São Paulo
04B: Out of Home - Campaign	Daffy's	Daffy's Underground Puzzle	Johannes Leonardo	New York
04B: Out of Home - Campaign	James Ready	James Ready Coupon Billboard	Leo Burnett, Toronto	Toronto
04B: Out of Home - Campaign	James Ready	James Ready Fall Billboard Campaign	Leo Burnett, Toronto	Toronto
04B: Out of Home - Campaign	Akatu Institute For Conscious Consumption	Exclusive Beach	Lew'Lara/TBWA	São Paulo
04B: Out of Home - Campaign	IBM	LOTUS T5	OgilvyOne	London
04B: Out of Home - Campaign	Renault Suisse SA	Cars	Publicis Communications Schweiz AG	Zurich
04B: Out of Home - Campaign	adidas Japan K.K.	adidas SKYCOMIC	TBWA HAKUHODO	Tokyo
05A: Trade: Full Page or Spread - Single	Neighbors	Neighbors/ AMERICA	DDB Brasil	São Paulo
05A: Trade: Full Page or Spread - Single	Alcro	"Colour tackle" Alcro Paint	Lowe Brindfors	Stockholm
05B: Trade: Full Page or Spread - Campaign	Midea	Antique/Safe/Car	Ogilvy&Mather Advertising, Shanghai	Shanghai
05B: Trade: Full Page or Spread - Campaign	Renfe	Pantone	Sra. Rushmore Madrid	Madrid
06A: Collateral: Posters - Single	Volkswagen	Crossfox. The compact off-road	AlmapBBDO	São Paulo
06A: Collateral: Posters - Single	smart Canada	Little Billboard	BBDO Canada	Toronto
06A: Collateral: Posters - Single	Mars , Snickers	You're not you when you're hungry - Peacelord	BBDO	Duesseldorf

06A: Collateral: Posters - Single	FreshLock China	Freshlock : Cornflakes	DDB	Hong Kong
06A: Collateral: Posters - Single	Pharex Health Corp.	Opera	DDB	Makati
06A: Collateral: Posters - Single	Chupa Chups	Sindy	DDB	Paris
06A: Collateral: Posters - Single	Batelco	Batelco Directory - Hospital	FP7/BAH	Manama
06A: Collateral: Posters - Single	Gamerama	Life Ruiner / Life Saver	john st.	Toronto
06A: Collateral: Posters - Single	Finnegans	Daddy Drinks	Martin Williams	Minneapolis
06A: Collateral: Posters - Single	RollingStone Magazine	Copy on Campaign - Motif: Road Crossing	Ogilvy Frankfurt	Frankfurt
06A: Collateral: Posters - Single	RollingStone Magazine	Copy on Campaign - Motif: Baby	Ogilvy Frankfurt	Frankfurt
06A: Collateral: Posters - Single	RollingStone Magazine	Copy on Campaign - Motif: Prism	Ogilvy Frankfurt	Frankfurt
06A: Collateral: Posters - Single	Panini Verlags	MAD light bulb	Serviceplan Gruppe	Munich
06B: Collateral: Posters - Campaign	Volkswagen	Hands-free parking. (Tiguan)	AlmapBBDO	São Paulo
06B: Collateral: Posters - Campaign	Billboard	Music. See what it's made of.	AlmapBBDO	São Paulo
06B: Collateral: Posters - Campaign	Bayer	Aspirin and CafiAspirin	AlmapBBDO	São Paulo
06B: Collateral: Posters - Campaign	Vijay Kaul	Stop	Asatsu-DK-fortune Communication	Gurgaon
06B: Collateral: Posters - Campaign	3M	Ceramic/Crystal/Marble	Creative Juice Bangkok (TBWA Thailand)	Bangkok
06B: Collateral: Posters - Campaign	FedEx	Neighbors	DDB Brasil	São Paulo
06B: Collateral: Posters - Campaign	Philips	Flipped City	DDB MUDRA GROUP INDIA	New Delhi
06B: Collateral: Posters - Campaign	L'Univers de Chocolat	Funny Babies	Dentsu Brasil	São Paulo
06B: Collateral: Posters - Campaign	Nike	Republica Popular do Corinthians Poster	F/Nazca Saatchi & Saatchi	São Paulo
06B: Collateral: Posters - Campaign	Procter&Gamble	Switch off	Leo Burnett Iberia	Madrid
06B: Collateral: Posters - Campaign	Zoo Records	Hidden Sound Campaign	Leo Burnett	Hong Kong
06B: Collateral: Posters - Campaign	PT. Unilever Indonesia	Fossil	Lowe Indonesia	Jakarta
06B: Collateral: Posters - Campaign	Shack Up Inn	Poster Campaign	Maris, West & Baker	Jackson
06B: Collateral: Posters - Campaign	The New Straits Times Press	PERSPECTIVES	McCann Erickson	Petaling Jaya
06B: Collateral: Posters - Campaign	ATSS Security Solution Provider	Wireframe	McCann Worldgroup	Mumbai
06B: Collateral: Posters - Campaign	BSH	Keep Your Kitchen Fresh	Ogilvy	Beijing
06B: Collateral: Posters - Campaign	Hewlett Packard Sales India	Mini Beginnings	Publicis	Gurgaon
06B: Collateral: Posters - Campaign	LEGO	Builders of Tomorrow	Serviceplan Gruppe	Munich
06C: P.O.P and In-store - Single	Man America Latina	Trena	AlmapBBDO	São Paulo
06C: P.O.P and In-store - Single	Diesel	Fall/Winter 2010 Be Stupid Manifesto	Anomaly	New York
06C: P.O.P and In-store - Single	Booksellers NZ	Book Sculpture	Clemenger BBDO	Wellington
06C: P.O.P and In-store - Single	FreshLock China	Freshlock : Crackers	DDB	Hong Kong
06C: P.O.P and In-store - Single	Batelco	Batelco Directory - Hospital	FP7/BAH	Manama
06C: P.O.P and In-store - Single	Walmart Canada	Walmart Flyer	JWT	Toronto
06C: P.O.P and In-store - Single	Goertz 17	Goertz 17 Shoe lace Box	kempertrautmann	Hamburg
06C: P.O.P and In-store - Single	The Economist	Mettle Detector	Ogilvy & Mather	Singapore
06C: P.O.P and In-store - Single	Burger King	Whopper Face	Ogilvy Brasil	São Paulo
06D: P.O.P and In-store - Campaign	Navicom Technology	Gas, Toilet, Love	Ad Planet Group	Singapore
06D: P.O.P and In-store - Campaign	SMART	Animals	CONTRAPUNTO BBDO	Madrid
06D: P.O.P and In-store - Campaign	Britax	Thoughtful Design	Gotham	New York
06D: P.O.P and In-store - Campaign	Nestle South Africa	Mom's Secret	JWT	Johannesburg
06D: P.O.P and In-store - Campaign	Procter&Gamble	Fashion Always Returns	Leo Burnett Brasil	São Paulo
06D: P.O.P and In-store - Campaign	Exclusive Books	Peepholes	Ogilvy Johannesburg	Johannesburg
06D: P.O.P and In-store - Campaign	Sir Richard's Condom Company	Suggested Retail	TDA Advertising and Design	Boulder
06D: P.O.P and In-store - Campaign	Harvey Nichols	Accessories Required	Y&R Dubai	Dubai
06E: Promotion	4th Amendment Wear	Metallic Ink T-shirt	4th Amendment Wear	Boulder
06E: Promotion	Burger King	King Pillowcase	Crispin Porter + Bogusky	Boulder
06E: Promotion	HBO	Boardwalk Empire - Book Safe Hip Flask	HBO	New York
06E: Promotion	Melbourne Writers Festival	Stories From The Street	JWT Melbourne	Richmond
06E: Promotion	Goertz 17	Goertz 17 Shoe lace Box	kempertrautmann	Hamburg
06E: Promotion	James Ready	James Ready Cap Recall	Leo Burnett	Toronto
06E: Promotion	James Ready	James Ready Board Game	Leo Burnett	Toronto
06E: Promotion	Reporters Without Borders Austria	Special postmark Nhuman rightsi	Serviceplan Gruppe	Munich
06F: Self-promotion	Droga5 Australia	Soft Let Down Wrapping Paper	Droga5	Sydney
06F: Self-promotion	Scholz & Friends Hamburg	Pizza Digitale	Scholz & Friends	Hamburg
06F: Self-promotion	The Jupiter Drawing Room Cape Town	Work - We Think Everything Through	The Jupiter Drawing Room South Africa	Cape Town
06F: Self-promotion	The Jupiter Drawing Room Cape Town	Lunch -We Think Everything Through	The Jupiter Drawing Room South Africa	Cape Town
07A: Public Service: Newspaper or Magazine - Single	TOWER HAMLETS	MUMS	Abbott Mead Vickers BBDO	London
07A: Public Service: Newspaper or Magazine - Single	TOWER HAMLETS	GIRLS	Abbott Mead Vickers BBDO	London
07A: Public Service: Newspaper or Magazine - Single	Istanbul Toy Museum	Soldier	Leo Burnett	Istanbul
07A: Public Service: Newspaper or Magazine - Single	CCR	If you drink, blow	Loducca	São Paulo
07A: Public Service: Newspaper or Magazine - Single	UNICEF	Family	Lowe Indonesia	Jakarta
07A: Public Service: Newspaper or Magazine - Single	Reporter ohne Grenzen	The Blank Frontpage Campaign	Scholz & Friends	Hamburg
07A: Public Service: Newspaper or Magazine - Single	Surfrider Foundation	The Fossil	Y&R	Boulogne-Billancourt
07B: Public Service: Newspaper or Magazine - Campaign	TOWER HAMLETS	TOWER HAMLETS PRINT CAMPAIGN	Abbott Mead Vickers BBDO	London
07B: Public Service: Newspaper or Magazine - Campaign	AT&T	LAST TEXTS - AT&T Anti-Texting & Driving Print Campaign	BBDO	New York
07B: Public Service: Newspaper or Magazine - Campaign	St John Ambulance	Life Lost	BBH	London

07B: Public Service: Newspaper or Magazine - Campaign	NGO Donate your Garbage	Scale	Lew'LaraTBWA	São Paulo
07B: Public Service: Newspaper or Magazine - Campaign	AMNESTY INTERNATIONAL	DEATH PENALTY	TBWA\Paris	Boulogne Billancourt
07B: Public Service: Newspaper or Magazine - Campaign	Amnesty International	Human Rights	Walker	Zurich
07B: Public Service: Newspaper or Magazine - Campaign	League Against Cancer	Live to be old	Y&R Peru	Lima
07C: Public Service: Outdoor and Posters - Single	SOLIDARITES	WATERFALL	BDDP Unlimited	Paris
07C: Public Service: Outdoor and Posters - Single	Amnesty International (UK)	Fence	Brothers and Sisters	London
07C: Public Service: Outdoor and Posters - Single	China Environmental Protection Foundation	Chopstick Tree	DDB China Group	Shanghai
07C: Public Service: Outdoor and Posters - Single	Human Rights Watch	Burma	JWT	New York
07C: Public Service: Outdoor and Posters - Single	The Salvation Army Second hand shop	Surprise Catwalk	Kitchen Leo Burnett	Oslo
07C: Public Service: Outdoor and Posters - Single	Bar Aurora e Boteco Ferraz	\$ 73,000 BarTab	Ogilvy Brasil	São Paulo
07C: Public Service: Outdoor and Posters - Single	Jaringan Advokasi Tambang (Jatam)	Mud-Flow	Publicis	Jakarta
07D: Public Service: Outdoor and Posters - Campaign	Tower Hamlets	Tower Hamlets Posters Campaign	Abbott Mead Vickers BBDO	London
07D: Public Service: Outdoor and Posters - Campaign	THAI HEALTH PROMOTION FOUNDATION	Eye	BBDO	Bangkok
07D: Public Service: Outdoor and Posters - Campaign	Environment Friends	Save	Contract Advertising	New Delhi
07D: Public Service: Outdoor and Posters - Campaign	Malaysian Nature Society (MNS)	Belum Temengor Petition Campaign	Grey	Kuala Lumpur
07D: Public Service: Outdoor and Posters - Campaign	Mint Museum of Toys	Mint Museum	Y&R	Singapore
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Guide Dogs Australia	Support Scent	Clemenger BBDO	Melbourne
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Society of Design	Dear Bill	Go Welsh	Lancaster
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	The War Museum	Tape Measure	Ireland/Davenport	Johannesburg
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	WWF Deutschland	Save as WWF	Jung von Matt	Hamburg
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Alzheimer Gesellschaft Baden-Wuerttemberg	THE FORGOTTEN LETTER - The free Alzheimer mailing	Jung von Matt	Hamburg
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	The Salvation Armys second hand shop	Surprise Catwalk	Kitchen Leo Burnett	Oslo
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Bachpan Bachao Andolan	Ceramic Plate	McCann Worldgroup	Mumbai
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Bar Aurora e Boteco Ferraz	\$ 73,000 BarTab	Ogilvy Brasil	São Paulo
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	Reporters Without Borders Austria	Special postmark human rights	Serviceplan Gruppe	Munich
07E: Public Service: Collateral (Brochures and Direct Mail) - Single	AMNESTY INTERNATIONAL	DEATH PENALTY CANDLES	TBWA\PARIS	Boulogne Billancourt
07F: Public Service: Collateral (Brochures and Direct Mail) - Campaign	Save the Children Sweden	Christmas Bargains	Lowé Brindfors	Stockholm
07F: Public Service: Collateral (Brochures and Direct Mail) - Campaign	ACS	Birthday Papers	The Martin Agency	Richmond
07G: Public Service: Radio - Single	Christoffel Blindenmission Deutschland	Donate	BBDO	Duesseldorf
07G: Public Service: Radio - Single	Coastguard NZ	Panic Station	DDB New Zealand	Auckland
07G: Public Service: Radio - Single	WWF	Earth FM	Leo Burnett	Millers Point
07G: Public Service: Radio - Single	Aids Task Force	Get Tested Project	Shalmer Avnon Amichay/Y&R Interactive	Tel Aviv
07G: Public Service: Radio - Single	Washington State Department of Health	Robert	WONGDOODY	Seattle
07G: Public Service: Radio - Single	Cervecera y Maltera Quilmes	GPS	Y&R	Buenos Aires
07H: Public Service: Radio - Campaign	Special Olympics Canada	More Than Just a Medal	Grey Canada	Toronto
07H: Public Service: Radio - Campaign	Washington State Department of Health	Dear Me	WONGDOODY	Seattle
07I: Public Service: Television - Single	truth	Okay	Arnold Worldwide	Boston
07I: Public Service: Television - Single	truth	Stop Me	Arnold Worldwide	Boston
07I: Public Service: Television - Single	truth	Offer	Arnold Worldwide	Boston
07I: Public Service: Television - Single	Transport Accident Commission	The Ripple Effect - Montage	Grey	Melbourne
07I: Public Service: Television - Single	Ad Council	"The Bird"	Kirshenbaum Bond Senecal + Partners	New York
07I: Public Service: Television - Single	UNICEF	Kids	Lowé Indonesia	Jakarta
07I: Public Service: Television - Single	Topsy Foundation	Selinah	Ogilvy	Johannesburg
07I: Public Service: Television - Single	Unicef	Mac Folders	Ogilvy & Mather	Santiago
07I: Public Service: Television - Single	Unicef	Pc Folders	Ogilvy & Mather	Santiago
07I: Public Service: Television - Single	AMNESTY INTERNATIONAL	DEATH PENALTY	TBWA\Paris	Boulogne Billancourt
07I: Public Service: Television - Single	Washington State Department of Health	Robert	WONGDOODY	Seattle
07I: Public Service: Television - Single	League Against Cancer	Joke	Y&R Peru	Lima
07J: Public Service: Television - Campaign	truth	Stop Me/Okay/Offer	Arnold Worldwide	Boston
07J: Public Service: Television - Campaign	AT&T	LAST TEXTS - AT&T Anti-Texting & Driving TV Campaign	BBDO	New York
07J: Public Service: Television - Campaign	UNICEF	Screen Off Campaign	Lowé Indonesia	Jakarta
07J: Public Service: Television - Campaign	Apartheid Museum	A History Forgotten Is A Future Lost	TBWA\Hunt\Lascares - Johannesburg	Sandton
08A: Radio - Single	DDB Hodes	Bike Courier	DDB Canada	Vancouver
08A: Radio - Single	DDB Hodes	Weather Report	DDB Canada	Vancouver
08A: Radio - Single	SKY Television	Rothko	DDB New Zealand	Auckland
08A: Radio - Single	SKY Television	Pollock	DDB New Zealand	Auckland
08A: Radio - Single	SKY Television	Van Gogh	DDB New Zealand	Auckland
08A: Radio - Single	Chemmart Pharmacy	Hoarse Whisperer	JWT Melbourne	Richmond
08A: Radio - Single	Bajaj Electricals	Pleasure of Mixing	Leo Burnett India	Mumbai
08A: Radio - Single	Renault	Radio recorded in the trunk	Lowé Ginkgo	Montevideo
08A: Radio - Single	Bacardi	Married/Divorced	Prolam Y&R	Santiago
08A: Radio - Single	Bacardi	Pregnant/Not Pregnant	Prolam Y&R	Santiago
08A: Radio - Single	Kia Motors	Rebecca Dawson	Singh&Sons	Cape Town
08A: Radio - Single	Netsurit	Fantasy Quest	TBWA\Hunt\Lascares - Johannesburg	Sandton
08A: Radio - Single	Independent Newspapers, Cape Times	Economic Crunch 1	Tenille Abrahams	Cape Town
08A: Radio - Single	Craftmans Tools	Bottomless Pit	Young & Rubicam	New York
08A: Radio - Single	Craftmans Tools	Ladder to Heaven	Young & Rubicam	New York

08A: Radio - Single	Craftmans Tools	Universe Diorama	Young & Rubicam	New York
08B: Radio - Campaign	McDonald's	Face/Roommate/Sorry	Arnold Worldwide	Boston
08B: Radio - Campaign	SKY Television	Rothko, Pollock, Van Gogh	DDB New Zealand	Auckland
08B: Radio - Campaign	Estoril Books	Do not picture...	DDB South Africa	Johannesburg
08B: Radio - Campaign	Dos Equis	Dos Equis Radio	Euro RSCG	New York
08B: Radio - Campaign	Everlast South Africa	Coach	JWT	Johannesburg
08B: Radio - Campaign	Galderma - Benzac	Teenage Minds	Net#work BBDO	Johannesburg
08B: Radio - Campaign	Pyotts Mini Cheddar	A Little Bit of Cheese	Ogilvy	Johannesburg
08B: Radio - Campaign	Bacardi	Its Always Time For a Bacardi	Prolam Y&R	Santiago
08B: Radio - Campaign	Playland	Hellevator/Revolution/Wilderness	Rethink	Vancouver
08B: Radio - Campaign	SBS	Lucky Country*	US Sydney	Redfern
08B: Radio - Campaign	Craftmans Tools	Never Ending Projects	Young & Rubicam	New York
09A: Television: Over :30 - Single	ARAB DAIRY	"OFFICE"	ADVANTAGE MARKETING & ADVERTISING	CAIRO
09A: Television: Over :30 - Single	ARAB DAIRY	"HOSPITAL"	ADVANTAGE MARKETING & ADVERTISING	CAIRO
09A: Television: Over :30 - Single	Pepsi-QTG Canada	Arctic Sun	BBDO Canada	Toronto
09A: Television: Over :30 - Single	Selleys	3 in 1	Belgiovine Williams Mackay	Ultimo
09A: Television: Over :30 - Single	First for women	So Backwards	Bouffant Films	Johannesburg
09A: Television: Over :30 - Single	Vodafone	Double Back	Colenso BBDO	Auckland
09A: Television: Over :30 - Single	Best Buy	Recycle It On	Crispin Porter + Bogusky	Boulder
09A: Television: Over :30 - Single	Puma	After Hours Athlete	Droga5	New York
09A: Television: Over :30 - Single	Puma	HardChorus	Droga5	New York
09A: Television: Over :30 - Single	Logitech	Logitech - Logitech Revue with Google TV - Ivan Cobenk	Goodby, Silverstein & Partners	San Francisco
09A: Television: Over :30 - Single	NFL	American Family	Grey	New York
09A: Television: Over :30 - Single	Allstate Insurance	Douglas Fir	Leo Burnett	Chicago
09A: Television: Over :30 - Single	Unilever / Dove	Dove Men Care	Ogilvy	Paris
09A: Television: Over :30 - Single	LEGO	Builders of Tomorrow	Serviceplan Gruppe	Munich
09A: Television: Over :30 - Single	TV Guide Network - CURB YOUR ENTHUSIASM	CURB YOUR ENTHUSIASM launch on TV Guide Network	Stun Creative	Los Angeles
09A: Television: Over :30 - Single	Jameson	Fire	TBWA\Chiat\Day	New York
09A: Television: Over :30 - Single	Young Director Award by CFP-E/Shots	Drama Queen	TBWA\PHS	Laskutus
09A: Television: Over :30 - Single	GameStop	Yay	The Richards Group	Dallas
09A: Television: Over :30 - Single	Tetrapak	Lightning	Velocity Films	Johannesburg
09A: Television: Over :30 - Single	Audi of America	Release the Hounds	Venables Bell & Partners	San Francisco
09A: Television: Over :30 - Single	Nike	Write the Future	Wieden+Kennedy	Amsterdam
09A: Television: Over :30 - Single	Procter & Gamble	Kids	Wieden+Kennedy	Portland
09A: Television: Over :30 - Single	Levi's Strauss & Co	To Work	Wieden+Kennedy	Portland
09A: Television: Over :30 - Single	Chrysler	Born of Fire	Wieden+Kennedy	Portland
09A: Television: Over :30 - Single	Land Rover	Sword Collector	Young & Rubicam	New York
09A: Television: Over :30 - Single	VH1	Anti-Rock Star	Young & Rubicam	New York
09A: Television: Over :30 - Single	VH1	If You Like	Young & Rubicam	New York
09A: Television: Over :30 - Single	Land Rover	Cat Sitter	Young & Rubicam	New York
09B: Television: Over :30 - Campaign	IKEA	IKEA Catalogue	Forsman & Bodenfors	Gothenburg
09C: Television: :30/:25 - Single	AT&T	Funny Email	BBDO	New York
09C: Television: :30/:25 - Single	Mars Chocolate North America/Snickers	Road Trip	BBDO	New York
09C: Television: :30/:25 - Single	FedEx	Exchange Student	BBDO	New York
09C: Television: :30/:25 - Single	Coke Zero	Do Over	Crispin Porter + Bogusky	Boulder
09C: Television: :30/:25 - Single	Volkswagen	The Force	Deutsch LA	Los Angeles
09C: Television: :30/:25 - Single	Playstation	Ignored	Deutsch LA	Los Angeles
09C: Television: :30/:25 - Single	Chrysler	Punch	Doner	Southfield
09C: Television: :30/:25 - Single	Canadian Film Centre	Short Attention Span - Frame	doug & serge	Toronto
09C: Television: :30/:25 - Single	Allstate Insurance	Hot Jogger	Leo Burnett	Chicago
09C: Television: :30/:25 - Single	Allstate Insurance	Snow	Leo Burnett	Chicago
09C: Television: :30/:25 - Single	Allstate Insurance	GPS	Leo Burnett	Chicago
09C: Television: :30/:25 - Single	Wrigley/ Starburst	Bus	TBWA\Chiat\Day	New York
09C: Television: :30/:25 - Single	Jameson	Fire	TBWA\Chiat\Day	New York
09C: Television: :30/:25 - Single	Wrigley/Skittles Global	Door-Launch the Rainbow	TBWA\Chiat\Day	New York
09C: Television: :30/:25 - Single	Vonage	Rattle	TBWA\Chiat\Day	New York
09C: Television: :30/:25 - Single	Vonage	Dinner Plans	TBWA\Chiat\Day	New York
09C: Television: :30/:25 - Single	GEICO	Woodchucks	The Martin Agency	Richmond
09C: Television: :30/:25 - Single	GEICO	Abe	The Martin Agency	Richmond
09C: Television: :30/:25 - Single	GEICO	Piggy	The Martin Agency	Richmond
09C: Television: :30/:25 - Single	Bridgestone	Reply All	The Richards Group	Dallas
09C: Television: :30/:25 - Single	ConAgra Foods	Blankey	Venables Bell & Partners	San Francisco
09C: Television: :30/:25 - Single	ESPN	This is SportsCenter - Spy :30	Wieden+Kennedy	New York
09C: Television: :30/:25 - Single	Old Spice	Questions	Wieden+Kennedy	Portland
09D: Television: :30/:25 - Campaign	FedEx	FedEx TV Campaign	BBDO	New York
09D: Television: :30/:25 - Campaign	NBA	NBA - 2011 NBA Season - Encouragement	Goodby, Silverstein & Partners	San Francisco
09D: Television: :30/:25 - Campaign	Crunch Fitness	Get Motivated	O Positive	New York

09D: Television: :30/:25 - Campaign	GEICO	Rhetorical Questions	The Martin Agency	Richmond
09D: Television: :30/:25 - Campaign	ConAgra Foods	Never Outgrow Campaign	Venables Bell & Partners	San Francisco
09D: Television: :30/:25 - Campaign	ESPN	Monday Night Football Campaign	Wieden+Kennedy	New York
09D: Television: :30/:25 - Campaign	ESPN	This is SportsCenter	Wieden+Kennedy	New York
09E: Television: :20 and Under - Single	Old Spice	Boat	Wieden+Kennedy	Portland
09F: Television: :20 and Under - Campaign	Dos Equis	The Most Interesting Man	Euro RSCG New York	New York
09G: Television: Commercials of var. length - Campaign	Arab Dairy	"Never Say No to Panda"	Advantage Marketing and Advertising	Cairo
09G: Television: Commercials of var. length - Campaign	Allstate Insurance	Mayhem	Leo Burnett	Chicago
09G: Television: Commercials of var. length - Campaign	Diageo Australia	Bundy Millers	Leo Burnett	Millers Point
09G: Television: Commercials of var. length - Campaign	Old Spice	Old Spice NFL	Wieden+Kennedy	Portland
09G: Television: Commercials of var. length - Campaign	Old Spice	Odor Blocker	Wieden+Kennedy	Portland
09H: Television: Under \$80K Budget - Single	Bayer Vital	Hairmoticons	BBDO	Duesseldorf
09H: Television: Under \$80K Budget - Single	Channel 3 Telethon	Spinal Cord and Brain injuries	Grupo Bassat Ogilvy/Bassat Ogilvy	Barcelona
09H: Television: Under \$80K Budget - Single	Hot Wheels	Cops & Robbers	Ogilvy	Kuala Lumpur
09H: Television: Under \$80K Budget - Single	BBc Knowledge	Honk If You're Human	Three Drunk Monkeys	Sydney
09I: Television: Under \$80K Budget - Campaign	Mercedes-Benz	BlueEFFICIENCY	BBDO Proximity	Singapore
09I: Television: Under \$80K Budget - Campaign	Samsung	Optical Illusion	Leo Burnett Brasil	São Paulo
09I: Television: Under \$80K Budget - Campaign	Hot Wheels	Matchbox	Ogilvy Malaysia	Kuala Lumpur
09I: Television: Under \$80K Budget - Campaign	GEICO	Xtranormal	The Martin Agency	Richmond
10A: Cinema - Single	Google	Potato 3D	BBH	New York
10A: Cinema - Single	Puma	After Hours Athlete	Droga5	New York
10A: Cinema - Single	Puma	Hard Chorus	Droga5	New York
10A: Cinema - Single	Channel 3 Telethon	Spinal Cord and Brain injuries	Grupo Bassat Ogilvy/Bassat Ogilvy Barcelona	Barcelona
10A: Cinema - Single	TBS	Conan	Hungry Man	New York
10A: Cinema - Single	IKEA	Trailer	Leo Burnett	Hong Kong
10A: Cinema - Single	WWF	Monkey	Leo Burnett	Millers Point
10A: Cinema - Single	The Advertising & Design Club of Canada	Love vs Hate	Leo Burnett	Toronto
10A: Cinema - Single	Ministry of Community Development, Youth & Sports	Father & Son	Leo Burnett/Arc Worldwide	Singapore
10A: Cinema - Single	Richmond Optometry	Buck	Red Urban	Toronto
10A: Cinema - Single	Toyota	Swagger Wagon Music Video	Saatchi & Saatchi LA	Torrance
10A: Cinema - Single	Nike	Write the Future	Wieden+Kennedy	Amsterdam
10B: Cinema - Campaign	Richmond Optometry	Get your eyes checked	Red Urban	Toronto
11A: Branded Content - Single	London Metropolitan Police	Who Killed Deon	Abbott Mead Vickers BBDO	London
11A: Branded Content - Single	Microsoft Xbox	Birth of a Spartan	agencytwofifteen	San Francisco
11A: Branded Content - Single	Microsoft	KIN Journey - Visit 1	agencytwofifteen	San Francisco
11A: Branded Content - Single	Canon	Beyond The Still	Grey	New York
11A: Branded Content - Single	WWF Deutschland	Save as WWF	Jung von Matt	Hamburg
11A: Branded Content - Single	Scope	See The Person	Leo Burnett	Melbourne
11A: Branded Content - Single	DC Shoes	Ken Block's Gymkhana THREE, Part 2; Ultimate Playground;	DC Shoes	Huntington Beach
11A: Branded Content - Single	Target	Target Kaleidoscopic Fashion Spectacular	Mother	New York
11A: Branded Content - Single	Renault UK	The Megane Experiment	Publicis	London
11A: Branded Content - Single	The Coca-Cola Company	Ride	Publicis Mojo	Walsh Bay
11A: Branded Content - Single	Sky Deutschland	SKY football opera	Serviceplan Gruppe	Munich
11A: Branded Content - Single	Gatorade	Gatorade Replay	TBWA\Chiat\Day	Los Angeles
11A: Branded Content - Single	Gatorade	Gatorade Replay	TBWA\Chiat\Day	Los Angeles
11A: Branded Content - Single	Webroot	Social Media Sobriety Test	TDA Advertising and Design	Boulder
11B: Branded Content - Campaign	London Metropolitan Police	Who Killed Deon	Abbott Mead Vickers BBDO	London
11B: Branded Content - Campaign	AT&T	The Last Text Integrated Campaign	BBDO New York	New York
11B: Branded Content - Campaign	The Coca-Cola Company	Burn	Publicis Mojo	Walsh Bay
12A: Non-Broadcast - Single	Sony Electronics	Sony "The Rocket Project: We Have Lift-off"	180LA	Santa Monica
12A: Non-Broadcast - Single	K-Swiss	Tubes: Get Championy (R)	72andSunny	Los Angeles
12A: Non-Broadcast - Single	K-Swiss	Tubes: Hard Hitting (R)	72andSunny	Los Angeles
12A: Non-Broadcast - Single	K-Swiss	Tubes: Kenny Powers gets signed by K-Swiss	72andSunny	Los Angeles
12A: Non-Broadcast - Single	Philips	The Gift	DDb	London
12A: Non-Broadcast - Single	Volkswagen	The Force	Deutsch LA	Los Angeles
12A: Non-Broadcast - Single	Nokia	Own Voice	Wieden+Kennedy, glue Isobar	London
12A: Non-Broadcast - Single	Bar Aurora	73k Bar Tab	Hungry Man	New York
12A: Non-Broadcast - Single	Google	Google Demo Slam: Chubby Bunny	Johannes Leonardo	New York
12A: Non-Broadcast - Single	Google	Google Demo Slam: Extra Spicy	Johannes Leonardo	New York
12A: Non-Broadcast - Single	John st.	Pink Ponies	john st.	Toronto
12A: Non-Broadcast - Single	Samsung	Optical Illusion	Leo Burnett Brasil	São Paulo
12A: Non-Broadcast - Single	DC Shoes	Ken Block's Gymkhana THREE, Part 2; Ultimate Playground;	DC Shoes	Huntington Beach
12A: Non-Broadcast - Single	JetBlue	Cab Jam	Mullen	Boston
12A: Non-Broadcast - Single	Burger King	Whopper Face	Ogilvy Brasil	São Paulo
12A: Non-Broadcast - Single	POWA	Neighbours	Ogilvy Johannesburg	Johannesburg
12A: Non-Broadcast - Single	European Tour	Clay	Saatchi & Saatchi	London
12A: Non-Broadcast - Single	Opposition to Prop 8	Devin & Glenn	Saatchi & Saatchi	New York

12A: Non-Broadcast - Single	Keep a Child Alive	Digital Death	TBWA\Chiat	New York
12A: Non-Broadcast - Single	Nike Japan	Nike Music shoe	Wieden+Kennedy Tokyo	Tokyo
12A: Non-Broadcast - Single	BAN1070	Profile The Governor	Young & Rubicam	New York
12B: Non-Broadcast - Campaign	Sony Electronics	Sony "The Rocket Project"	180LA	Santa Monica
12B: Non-Broadcast - Campaign	Google	Chrome Speed Tests	BBH	New York
12B: Non-Broadcast - Campaign	Philips	Parallel Lines	DDB London	London
12B: Non-Broadcast - Campaign	The Coca-Cola Company	Burn	Publicis Mojo	Walsh Bay
12B: Non-Broadcast - Campaign	Adidas, All Blacks NZRU	Adidas, Give Your All	TBWA\Tequila	auckland
12B: Non-Broadcast - Campaign	FirstBank	Customer Service	TDA Advertising and Design	Boulder
12B: Non-Broadcast - Campaign	American Cancer Society	More Birthdays	The Martin Agency	Richmond
13A: Innovation in Advertising - Single	adidas	The Painted Journey	180 Amsterdam	Amsterdam
13A: Innovation in Advertising - Single	Pause Home Entertainment	The Human Jukebox	Akestam Holst	Stockholm
13A: Innovation in Advertising - Single	Billboard	Music. See what it's made of.	AlmapBBDO	São Paulo
13A: Innovation in Advertising - Single	Billboard	Music. See what it's made of.	AlmapBBDO	São Paulo
13A: Innovation in Advertising - Single	Volkswagen	EOS	AlmapBBDO	São Paulo
13A: Innovation in Advertising - Single	Guide Dogs Victoria	Support Scent	Clemenger BBDO Melbourne	Melbourne
13A: Innovation in Advertising - Single	IKEA	Homemade is best	Forsman & Bodenfors	Gothenburg
13A: Innovation in Advertising - Single	WWF Deutschland	Save as WWF	Jung von Matt	Hamburg
13A: Innovation in Advertising - Single	WWF Deutschland	Save as WWF	Jung von Matt	Hamburg
13A: Innovation in Advertising - Single	SUPOR	Supor Non-Strick Pans	Leo Burnett	Shanghai
13A: Innovation in Advertising - Single	ING Direct	Human Billboard	Leo Burnett	Milan
13A: Innovation in Advertising - Single	Fiat	Street Evo	Leo Burnett Iberia	Madrid
13A: Innovation in Advertising - Single	Burger King	Whopper Face	Ogilvy Brasil	São Paulo
13A: Innovation in Advertising - Single	Bar Aurora e Boteco Ferraz	\$ 73,000 BarTab	Ogilvy Brasil	São Paulo
13A: Innovation in Advertising - Single	IBM	Watson	Ogilvy New York	New York
13A: Innovation in Advertising - Single	Innovative Thunder	Pay With A Tweet	R/GA	New York
13A: Innovation in Advertising - Single	Nike	Nike+ GPS	R/GA	New York
13A: Innovation in Advertising - Single	Acura	Inside Elliot's Head	rp&	Santa Monica
13A: Innovation in Advertising - Single	Reporters Without Borders Austria	Special postmark Nhuman rights	Serviceplan Gruppe	Munich
13A: Innovation in Advertising - Single	Sky Deutschland	SKY football opera	Serviceplan Gruppe	Munich
13A: Innovation in Advertising - Single	The John F. Kennedy Presidential Library	Our Speech	The Martin Agency	Richmond
13B: Innovation in Advertising - Campaign	4th Amendment Wear	Metallic Ink Underclothes	4th Amendment Wear	Boulder
13B: Innovation in Advertising - Campaign	Yellow Pages	Yellow Chocolate	Colenso BBDO	Auckland
13B: Innovation in Advertising - Campaign	Bolthouse Farms	Baby Carrots	Crispin Porter + Bogusky	Boulder
13B: Innovation in Advertising - Campaign	Kraft	You Know You Love It	Crispin Porter + Bogusky	Boulder
13B: Innovation in Advertising - Campaign	Volkswagen Sweden	Speed Camera Lottery	DDB	Stockholm
13B: Innovation in Advertising - Campaign	Royal Opera in Stockholm	Weekday Tickets	DDB	Stockholm
13B: Innovation in Advertising - Campaign	SKY Television	Through Someone Else's Eyes	DDB New Zealand	Auckland
13B: Innovation in Advertising - Campaign	Bing with Jay-Z	Decode Jay-Z with Bing	Droga5	New York
13B: Innovation in Advertising - Campaign	HIROSHIMA PEACE MEMORIAL MUSEUM	PEACE SHADOW, RECREATING NUKES MEMORIES	HAKUHODO	Tokyo
13B: Innovation in Advertising - Campaign	James Ready	James Ready Fall Billboard Campaign	Leo Burnett	Toronto
13B: Innovation in Advertising - Campaign	James Ready	James Ready Coupon Billboard	Leo Burnett	Toronto
13B: Innovation in Advertising - Campaign	James Ready	James Ready Cap Recall	Leo Burnett	Toronto
13B: Innovation in Advertising - Campaign	Save the Children Sweden	Christmas Bargains	Lowé Brindfors	Stockholm
13B: Innovation in Advertising - Campaign	Greenpeace	Disposable Forest Integrated Campaign	Ogilvy	Beijing
13B: Innovation in Advertising - Campaign	adidas Japan	adidas SKYCOMIC	TBWA HAKUHODO	Tokyo
13B: Innovation in Advertising - Campaign	Gatorade	Gatorade Replay	TBWA\Chiat\Day	Los Angeles
13B: Innovation in Advertising - Campaign	Vancouver International Film Festival	The Warden Sixteen	TBWA\Vancouver	Vancouver
13B: Innovation in Advertising - Campaign	Amnesty International	Human Rights	Walker Werbeagentur	Zurich
14A: Integrated Branding Campaign	PEPSICO WALKERS	SANDWICH	Abbott Mead Vickers BBDO	London
14A: Integrated Branding Campaign	AT&T	The Last Text Integrated Campaign	BBDO	New York
14A: Integrated Branding Campaign	Google	Chrome Fast	BBH	New York
14A: Integrated Branding Campaign	MINI USA	MIN vs Porsche	Butler, Shine, Stern & Partners	Sausalito
14A: Integrated Branding Campaign	Sensis Yellow Pages	Hidden Pizza Restaurant	Clemenger BBDO and Proximity	Melbourne
14A: Integrated Branding Campaign	Yellow Pages	Yellow Chocolate	Colenso BBDO	Auckland
14A: Integrated Branding Campaign	TVNZ	Real Stories	Colenso BBDO	Auckland
14A: Integrated Branding Campaign	Bolthouse Farms	Baby Carrots	Crispin Porter + Bogusky	Boulder
14A: Integrated Branding Campaign	Kraft	You know you Love it	Crispin Porter + Bogusky	Boulder
14A: Integrated Branding Campaign	Philips	Parallel Lines	DDB	London
14A: Integrated Branding Campaign	Marmite	The Election Campaign	DDB	London
14A: Integrated Branding Campaign	Royal Opera in Stockholm	Weekday Tickets	DDB	Stockholm
14A: Integrated Branding Campaign	Volkswagen Sweden	Speed Camera Lottery	DDB	Stockholm
14A: Integrated Branding Campaign	Nike	Republica Popular do Corinthians	F/Nazca Saatchi & Saatchi	São Paulo
14A: Integrated Branding Campaign	K'S JAPAN	SMASH - a guitar born-to-be-destroyed -	Hakuhodo Products	Tokyo
14A: Integrated Branding Campaign	Virgin Money	On the card.	Happy Soldiers	Sydney
14A: Integrated Branding Campaign	Diamond Trading Company	Drop Everything For Love	JWT	New York
14A: Integrated Branding Campaign	Comair	The Campaign for the "You Know What"	King James	Cape Town

14A: Integrated Branding Campaign	James Ready	James Ready Cap Recall	Leo Burnett, Toronto	Toronto
14A: Integrated Branding Campaign	Akatu Institute For Conscious Consumption	Exclusive Beach	Lew'LaraTBWA	São Paulo
14A: Integrated Branding Campaign	Metro Publishing Hong Kong	Future Daily on April Fool	McCann Erickson	Hong Kong
14A: Integrated Branding Campaign	BookXcess	RECEIPT STORIES	McCann Erickson	Petaling Jaya
14A: Integrated Branding Campaign	Devo	Something for Everybody	Mother	New York
14A: Integrated Branding Campaign	Greenpeace	Disposable Forest Integrated Campaign	Ogilvy	Beijing
14A: Integrated Branding Campaign	IBM	Watson	Ogilvy	New York
14A: Integrated Branding Campaign	Toyota	NASCAR Sponsafier II 360 Campaign	Saatchi & Saatchi LA	Torrance
14A: Integrated Branding Campaign	Gatorade	Gatorade Replay	TBWA\Chiat\Day	Los Angeles
14A: Integrated Branding Campaign	GREENPEACE	The Zoning Plan	Walker	Zurich
14A: Integrated Branding Campaign	Nike	Write the Future	Wieden+Kennedy	Amsterdam
14A: Integrated Branding Campaign	Old Spice	Smell Like a Man, Man	Wieden+Kennedy	Portland
14A: Integrated Branding Campaign	Levi's Strauss & Co	Levi's Work Wear Campaign	Wieden+Kennedy	Portland
15A: Experiential Advertising	adidas	The Painted Journey	180 Amsterdam	Amsterdam
15A: Experiential Advertising	Guide Dogs Australia	Support Scent	Clemenger BBDO	Melbourne
15A: Experiential Advertising	Sensis Yellow Pages	Hidden Pizza Restuarant	Clemenger BBDO and Proximity	Melbourne
15A: Experiential Advertising	TVNZ	Dog Fight	Colenso BBDO	Auckland
15A: Experiential Advertising	Vail Resorts	EpicMix	Crispin Porter + Bogusky	Boulder
15A: Experiential Advertising	Nike	National Flag	F/Nazca Saatchi & Saatchi	São Paulo
15A: Experiential Advertising	K's Japan	SMASH: Guitar Born To Be Destroyed	HAKUHODO	Tokyo
15A: Experiential Advertising	Boston Police Department	Operation Hoodsie Cup	Hill Holliday	Boston
15A: Experiential Advertising	Google	Demo Slam	Johannes Leonardo	New York
15A: Experiential Advertising	MINI/BMW	MINI Getaway Stockholm	Jung von Matt	Stockholm
15A: Experiential Advertising	Human Rights Watch	Burma	JWT	New York
15A: Experiential Advertising	IKEA	Trailer	Leo Burnett	Hong Kong
15A: Experiential Advertising	James Ready	James Ready Cap Recall	Leo Burnett	Toronto
15A: Experiential Advertising	Metro Publishing Hong Kong	Future Daily on April Fool	McCann Erickson	Hong Kong
15A: Experiential Advertising	BookXcess Sdn Bhd	Receipt Stories	McCann Erickson	Petaling Jaya
15A: Experiential Advertising	Target	Target Kaleidoscopic Fashion Spectacular	Mother	New York
15A: Experiential Advertising	Greenpeace	Disposable Forest Campaign	Ogilvy	Beijing
15A: Experiential Advertising	Coca-Cola	The Friendship Machine	Ogilvy & Mather	Buenos Aires
15A: Experiential Advertising	Honest Tea	The Honest Store	SS+K	New York City
15A: Experiential Advertising	adidas Japan	adidas SKYCOMIC	TBWA HAKUHODO	Tokyo
15A: Experiential Advertising	Pepsi	Pepsi Refresh Project	TBWA\Chiat\Day	Los Angeles
15A: Experiential Advertising	Gatorade	Gatorade Replay	TBWA\Chiat\Day	Los Angeles
15A: Experiential Advertising	Skittles	Dazzle The Rainbow	TBWA\London	London
15A: Experiential Advertising	Old Spice	Response Campaign	Wieden+Kennedy	Portland
15A: Experiential Advertising	Nike Japan	WTF Nike Tulio	Wieden+Kennedy	Tokyo